

Do you feel confused by technology terms?



Technology Basics with Cliff Lavin!

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**FACTS!**

## What is the Cloud?

Cliff gets asked this question often. Before we answer effectively, it is essential to put in context how “the cloud” came to be.

Back in the 50s and 60s to store data from computers, corporations used big server rooms. Several big machines needed to stay cool because of the equipment’s heat. With the invention of the chip and the technology advances, those server rooms became smaller and smaller.

Today our phones have more capacity than the server room back in the 60s.

For years, we used to store our data on our computers, having a fixed capacity. Then, the internet came along, and someone said that storage could go to any place in the world.



# What is the Cloud?

Initially, many plugged data into the internet to store in countries that stayed cool the majority of the year, saving money on air conditioner bills.

The cloud is a metaphor for the internet. Data goes through the internet to a physical place, located anywhere globally, to be appropriately stored and securely through encryption.

If you store your data in the cloud, you have unlimited storage space and a faster computer.

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